

## ORDER



KLAS

**Orders**  
**Order / Rev:** 35816  
**Alt Order #:** 08801440  
**Product Desc:** HECK/CONGRESS/REP  
**Estimate:**  
**Flight Dates:** 10/03/12 - 11/06/12  
**Original Date / Rev:** 05/15/12 / 09/28/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Heck, Joe - R-CD3  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 09/03/11  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	212	\$90,515.00	\$76,937.75
10/29/12	11/06/12	75	\$88,650.00	\$75,352.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	212	\$90,515.00	\$76,937.75	0.00
November 2012	75	\$88,650.00	\$75,352.50	0.00
<b>Totals</b>	<b>287</b>	<b>\$179,165.00</b>	<b>\$152,290.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KLAS	30%	\$179,165.00
Market	100%	\$597,216.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$149,304.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$29,860.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/03/12	10/26/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	18	\$4,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$225.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$225.00		0.00			

Order / Rev: 35816  
Alt Order #: 08801440  
Flight Dates: 10/03/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
Product Desc: HECK/CONGRESS/REP  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/03/12	10/26/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWTF--	:30	5	\$225.00	LV2	0.00	NM	18	\$4,050.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$225.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$225.00		0.00			
E 2	8	10/29/12	11/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWTF--	:30	5	\$790.00	LV1	0.00	NM	5	\$3,950.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$790.00		0.00			
E 3	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MT-----	:30	2	\$790.00	LV2	0.00	NM	2	\$1,580.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$790.00		0.00			
E 4	8	10/03/12	10/26/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$275.00	LV2	0.00	NM	18	\$4,950.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$275.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$275.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$275.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$275.00		0.00			
E 5	8	10/29/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$965.00	LV1	0.00	NM	5	\$4,825.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$965.00		0.00			
E 6	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MT-----	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$965.00		0.00			
E 7	8	10/03/12	10/26/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a MTWTF--	:30	5	\$200.00	LV2	0.00	NM	18	\$3,600.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$200.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00		0.00			
E 8	8	10/29/12	11/02/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a MTWTF--	:30	5	\$700.00	LV1	0.00	NM	5	\$3,500.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$700.00		0.00			
E 9	8	11/05/12	11/06/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a MT-----	:30	2	\$700.00	LV1	0.00	NM	2	\$1,400.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$700.00		0.00			
E 10	8	10/03/12	10/26/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	8	\$12,600.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,575.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,575.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$1,575.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,575.00		0.00			
E 11	8	10/29/12	11/02/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,575.00		0.00			
E 12	8	11/05/12	11/05/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,575.00		0.00			
E 13	8	10/03/12	10/26/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	18	\$4,950.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$275.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$275.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$275.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$275.00		0.00			
E 14	8	10/29/12	11/02/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$275.00		0.00			
E 15	8	11/05/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$1,140.00	LV1	0.00	NM	1	\$1,140.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,140.00		0.00			
E 16	8	10/03/12	10/26/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	5	\$450.00	LV2	0.00	NM	18	\$8,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$450.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$450.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$450.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$450.00		0.00			
E 17	8	10/29/12	11/02/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	5	\$1,575.00	LV1	0.00	NM	5	\$7,875.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,575.00		0.00			
E 18	8	11/05/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,575.00		0.00			
E 19	8	10/03/12	10/26/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	6	\$400.00	LV3	0.00	NM	22	\$8,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				4	\$400.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--				6	\$400.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--				6	\$400.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--				6	\$400.00		0.00			
E 20	8	10/29/12	11/02/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	6	\$1,750.00	LV1	0.00	NM	6	\$10,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$1,750.00		0.00			
E 21	8	11/05/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	3	\$1,750.00	LV1	0.00	NM	3	\$5,250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				3	\$1,750.00		0.00			

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Advertiser: Heck, Joe - R-CD3  
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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	8	10/03/12	10/26/12	7-730p Ent Tonight Entertainment Tonight	CM	7-730P MTWTF--	:30	5	\$350.00	LV2	0.00	NM	18	\$6,300.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$350.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--				5	\$350.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--				5	\$350.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--				5	\$350.00		0.00			
E 23	8	10/29/12	11/02/12	7-730p Ent Tonight Entertainment Tonight	CM	7-730P MTWTF--	:30	5	\$1,225.00	LV1	0.00	NM	5	\$6,125.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--				5	\$1,225.00		0.00			
E 24	8	11/05/12	11/05/12	7-730p Ent Tonight Entertainment Tonight	CM	7-730P M-----	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,225.00		0.00			
E 25	8	10/03/12	10/26/12	730-8p Insider Insider	CM	730-8P MTWTF-- (7:30 PM-8:00 PM)	:30	5	\$350.00	LV2	0.00	NM	18	\$6,300.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$350.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--				5	\$350.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--				5	\$350.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--				5	\$350.00		0.00			
E 26	8	10/29/12	11/02/12	730-8p Insider Insider	CM	730-8P MTWTF-- (7:30 PM-8:00 PM)	:30	5	\$1,225.00	LV1	0.00	NM	5	\$6,125.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--				5	\$1,225.00		0.00			
E 27	8	11/05/12	11/05/12	730-8p Insider Insider	CM	730-8P M-----	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$1,225.00		0.00			
E 28	8	10/03/12	10/26/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	18	\$10,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$600.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--				5	\$600.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--				5	\$600.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--				5	\$600.00		0.00			
E 29	8	10/29/12	11/02/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$2,100.00	LV1	0.00	NM	5	\$10,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--				5	\$2,100.00		0.00			
E 30	8	11/05/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,100.00	LV1	0.00	NM	1	\$2,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$2,100.00		0.00			
E 31	8	10/03/12	10/26/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	3	\$275.00	LV2	0.00	NM	12	\$3,300.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--				3	\$275.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--				3	\$275.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--				3	\$275.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--				3	\$275.00		0.00			

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 Product Desc: HECK/CONGRESS/REP  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	8	10/29/12	11/02/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	5	\$965.00	LV1	0.00	NM	5	\$4,825.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$965.00		0.00			
E 33	8	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$965.00		0.00			
E 34	8	10/06/12	10/27/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$335.00	LV1	0.00	NM	4	\$1,340.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$335.00		0.00			
Week:		10/08/12	10/14/12	-----S-				1	\$335.00		0.00			
Week:		10/15/12	10/21/12	-----S-				1	\$335.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$335.00		0.00			
E 35	8	11/03/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$335.00		0.00			
E 36	8	10/07/12	10/28/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	4	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$150.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$150.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$150.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$150.00		0.00			
E 37	8	11/04/12	11/04/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$525.00	LV1	0.00	NM	1	\$525.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$525.00		0.00			
E 38	8	10/07/12	10/28/12	CBS News Sunday Morning CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,225.00	LV1	0.00	NM	4	\$4,900.00
CBS SUNDAY AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,225.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$1,225.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$1,225.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,225.00		0.00			
E 39	8	11/04/12	11/04/12	CBS News Sunday Morning CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
CBS SUNDAY AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,225.00		0.00			
E 40	8	10/07/12	10/28/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	4	\$5,600.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,400.00		0.00			
Week:		10/08/12	10/14/12	-----S				1	\$1,400.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$1,400.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,400.00		0.00			
E 41	8	11/04/12	11/04/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,400.00		0.00			

Order / Rev: 35816  
Alt Order #: 08801440  
Flight Dates: 10/03/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3  
Product Desc: HECK/CONGRESS/REP  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	8	10/06/12	10/28/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	8	\$3,200.00
8 News Now Sa/Su 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12	-----SS						2	\$400.00		0.00			
Week: 10/08/12		10/14/12	-----SS						2	\$400.00		0.00			
Week: 10/15/12		10/21/12	-----SS						2	\$400.00		0.00			
Week: 10/22/12		10/28/12	-----SS						2	\$400.00		0.00			
E 43	8	11/03/12	11/04/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
8 News Now Sa/Su 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----SS						2	\$1,225.00		0.00			
N 44	8	10/08/12	10/14/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$790.00	LV1	0.00	NM	1	\$790.00
8 News Now 5a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	MTWTF--						1	\$790.00		0.00			
N 45	8	10/27/12	10/27/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
CBS Early Show - Sat.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$335.00		0.00			
													Totals	287	\$179,165.00